

The Opening of a new Campus in Manukau

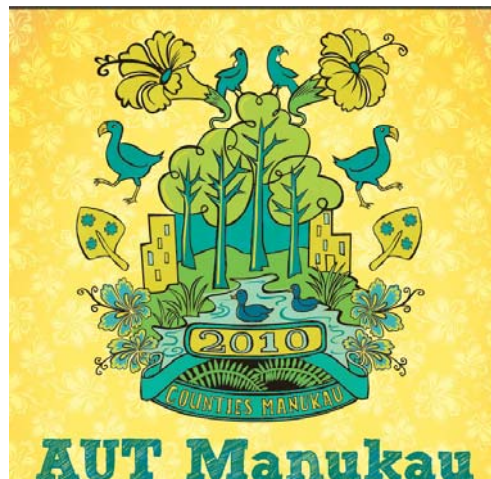
A contemporary approach to learning, teaching and the student experience

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The Official Opening on 23 March 2010



Outline

- Background
- Approach we took
- What we delivered
- Lessons learned
- What's next



Background



My (old) Home Town



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Background

- Why a Uni in South Auckland
 - 500,000 people in the area, very low educational attainment, but no Uni
 - Low decile schools
 - High proportion of minority ethnic groups (mainly Pacific Islanders)

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Background

- Plan was backed by NZ Government – strategic alignment
- Turning point was the purchase of an existing site – former corporate HQ for Carter Holt Harvey

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Our Aim

- To develop a vibrant campus that is a source of pride for the Counties / Manukau region & its people
- To develop a contemporary approach to learning, teaching and the student experience



Manukau Campus



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How did we approach this?

Collaboration and engagement

- Externally – community engagement
- Internally – AUT staff / project team



How did we approach this?

Community Engagement

- What skills are sought after, so that there is a high chance of employment after study
- Emphasis on breaking down barriers
- Including students and their families
- Using campus for other activities – evening workshops, adult learning & cultural activities



How did we approach this?

Community Engagement

- Official opening showed the success of this multi cultural event attended by the Prime Minister and many politicians.
- This was a ceremony of old & young, different ethnic groups and embracing of diversity.



AUT staff / project team

- How did we work together as a team
- Project management principles
- Steering Group and Working Groups



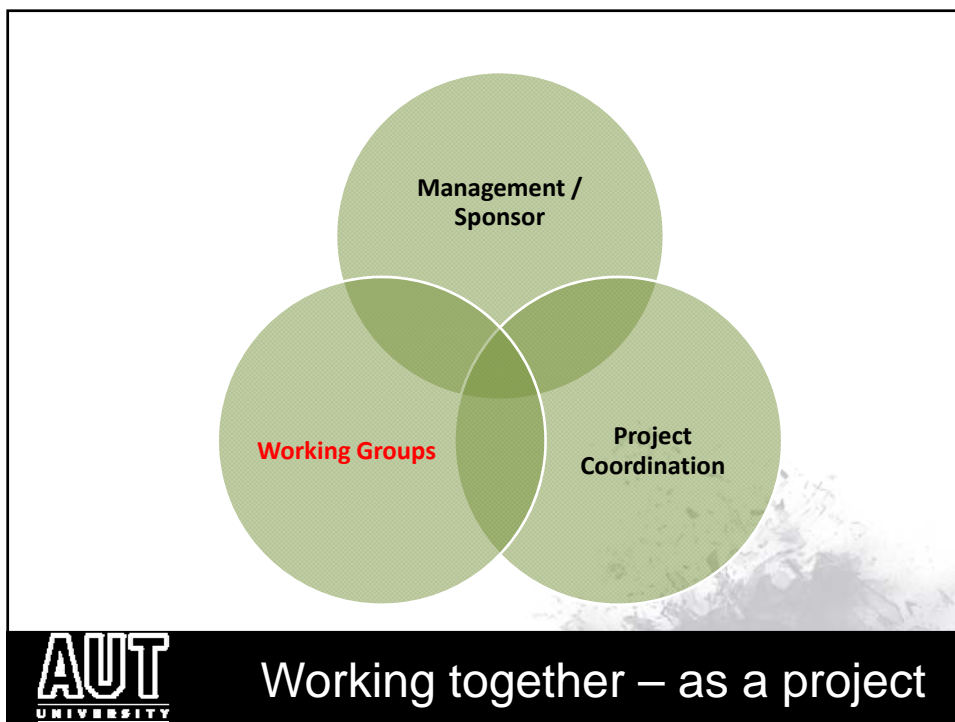
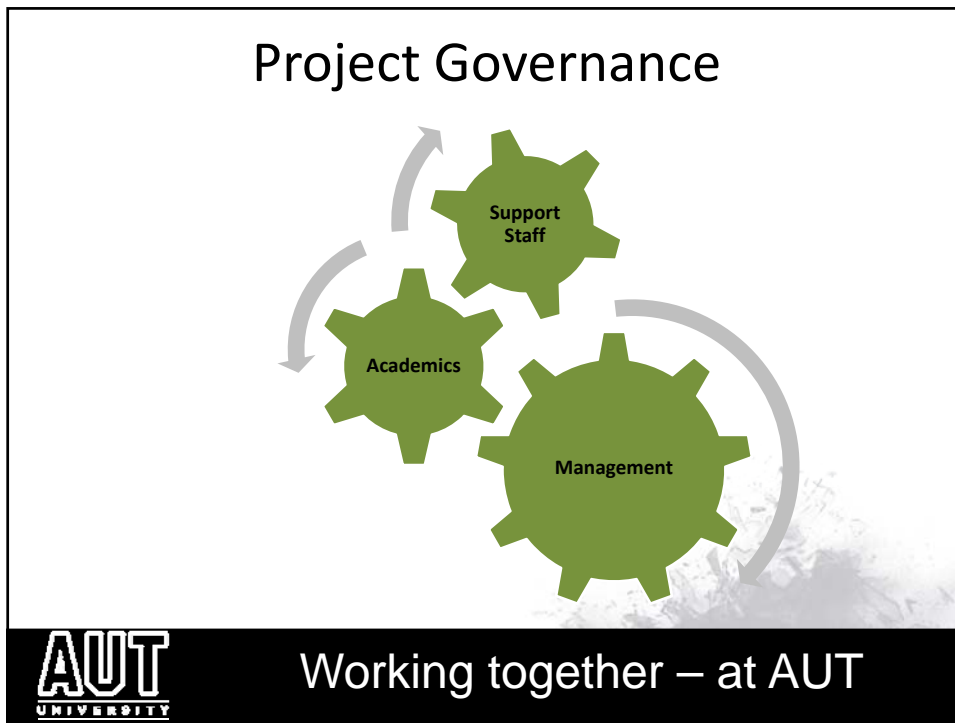
Stakeholders

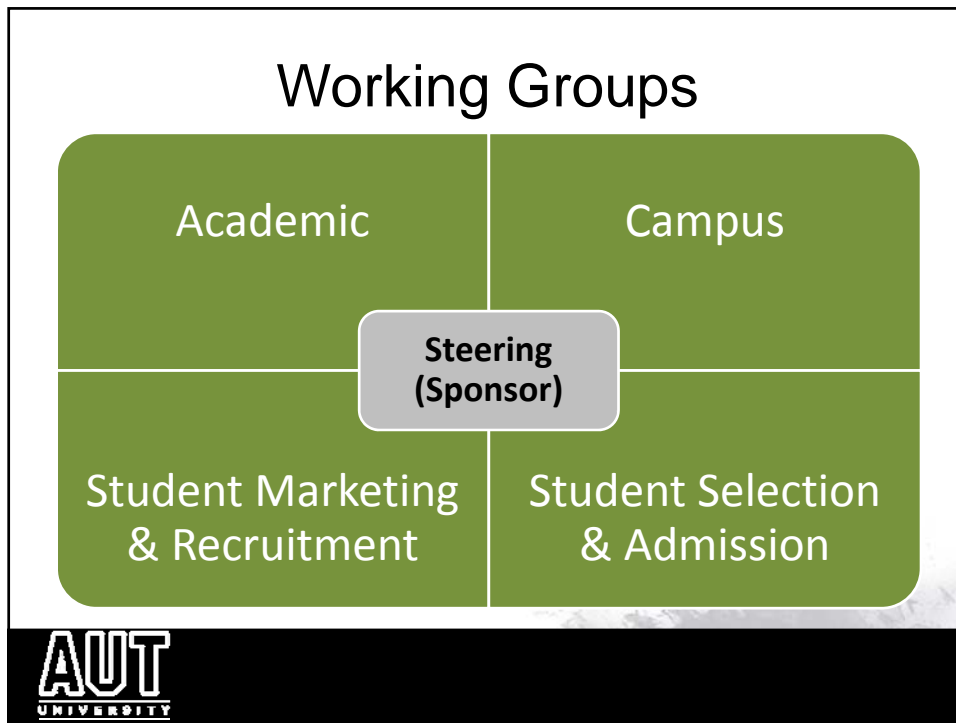
- Students & AuSM
- Advancement & Alumni
- Govt Relations
- Legal & Audit
- Comms & Public Relations
- Pasifika Advancement
- Maori Advancement
- Research
- Faculties
- Selection & Admission
- Student Marketing
- Student Recruitment
- Student Services
- Campus Development
- Campus Services
- Business Innovation
- Library
- Business & Community Engagement
- Exec Reporting incl. Finance
- Strategy
- Learning & Teaching
- Staff Recruitment
- Time Tabling



Core Activities







Working Groups

Working Group	Area of Responsibility	Owner
Academic	<ul style="list-style-type: none"> • Programmes / Curriculum • Teaching & Learning • Academic Staff • Logistics (spaces & timetable) • Library 	
Campus	<ul style="list-style-type: none"> • Buildings & Equipment • Campus Operations & Services • IT • AuSM 	
Marketing & Recruitment	<ul style="list-style-type: none"> • Plus Events Management 	
Selection & Admission	<ul style="list-style-type: none"> • Plus Student Services 	

Purpose: Working together in a structured way

- Providing focus by
 - Management to focus on high-level
 - Working Groups to focus on detail
- Providing transparency by
 - Knowing each other's responsibilities
 - Communicating progress, risks & issues
- Providing visibility by
 - Creating a common repository (Wiki)



What we did

Delivered on time – 1 March 2010

- 9 months community engagement and school recruitment
- Re-designed spaces for 500 1st year students
- Open communication with Faculties to develop academic plan to agree on what to offer at new campus





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End Nov 2009



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Beg Feb 2010



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Mid Feb 2010

1st March 2010 – campus is open



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Programmes at Manukau 2010

- Bachelor of Business (1st year)
- Bachelor of Health Science (1st semester)
- Bachelor of Sport and Recreation (1st year)
- Bachelor of Health Science (Midwifery)
- National Diploma in Teaching (Early Childhood Education, Pasifika)



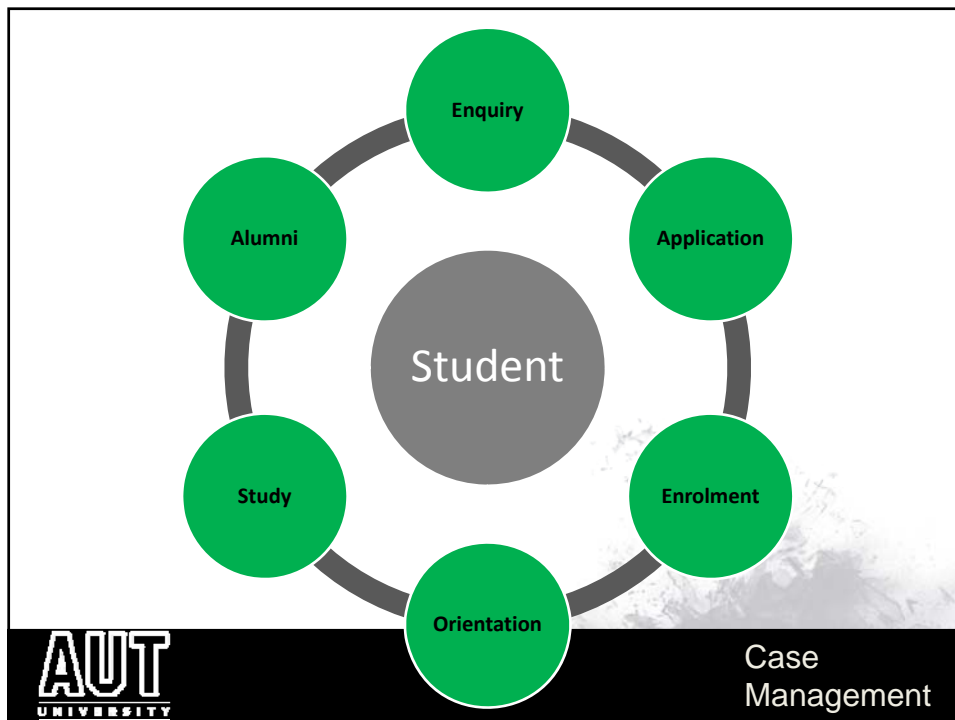
Teaching and Learning

- Adaptable teaching spaces and furniture
- Wireless campus
- Video Conferencing facilities
- Learning Commons/Library
- Informal student study spaces
- Kiosks for student top-ups



Used the campus establishment as a pilot for innovative ideas for

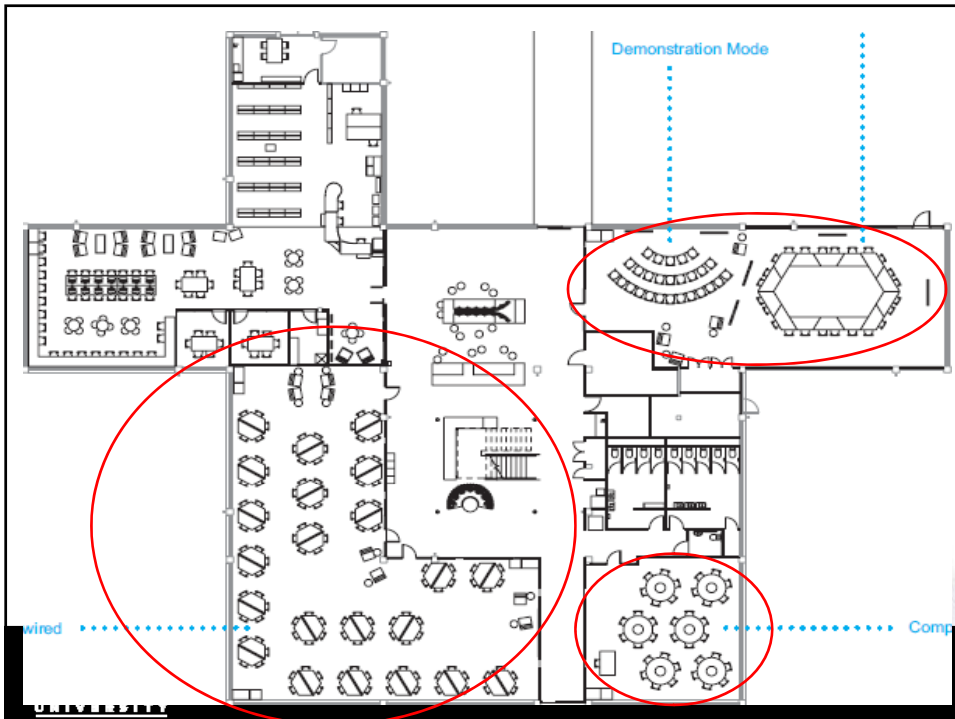
- Learning & Teaching
- Service Delivery – facilities & staff accommodation / offices
- Student services – the Student Journey concept

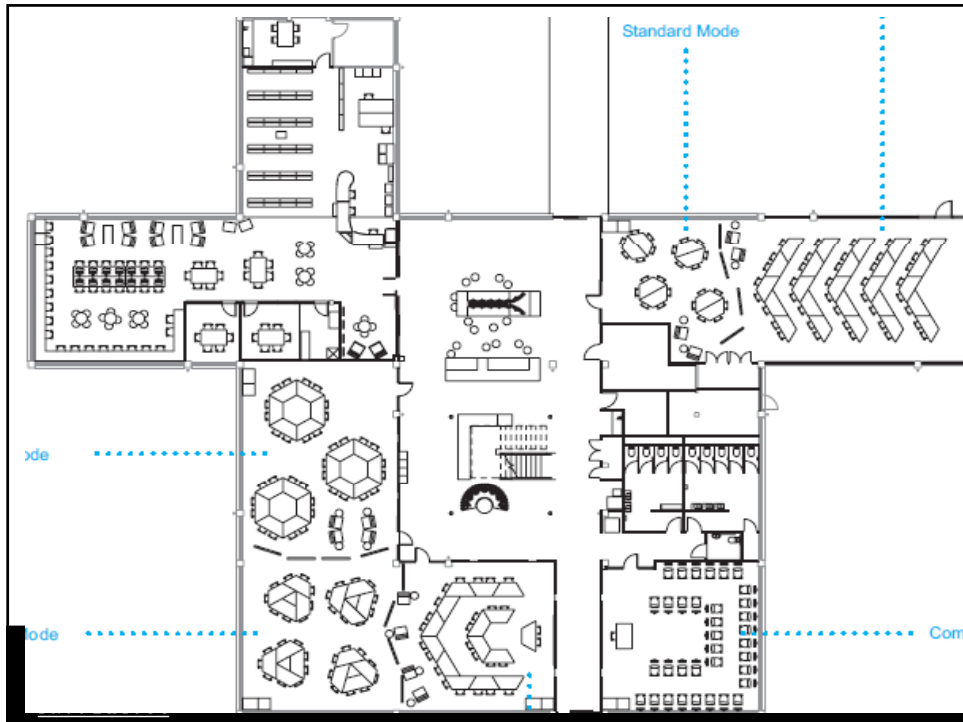




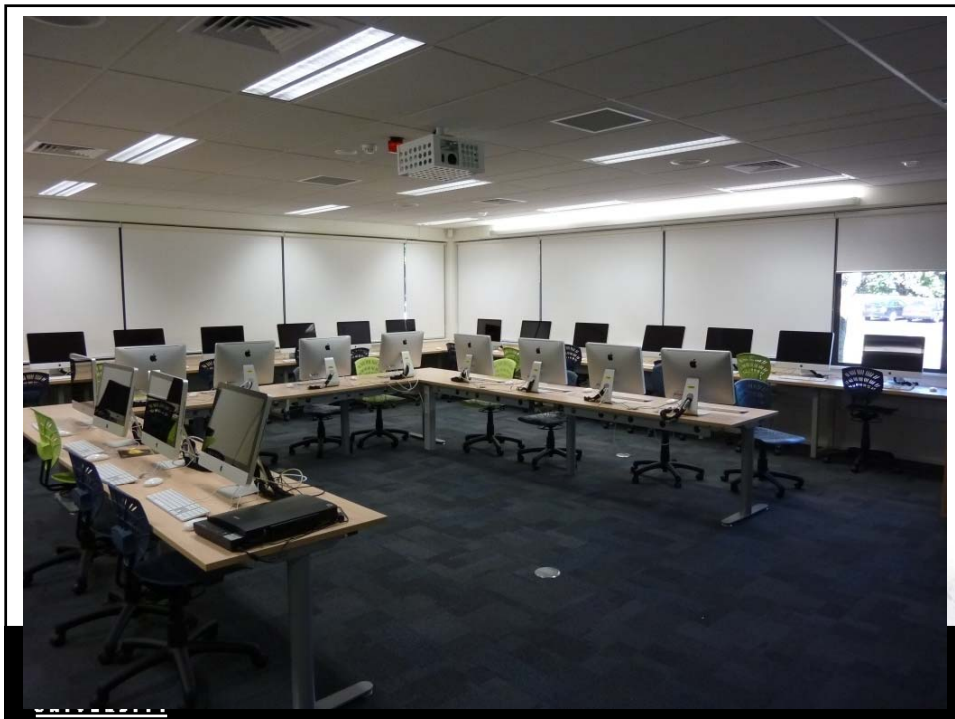
Informal learning spaces for collaboration – student centric













Major Constraints

- To retrofit existing buildings

..... in a very very short timeframe.....



Lessons Learned

- Academic Staff accommodation

Want this



Lessons Learned

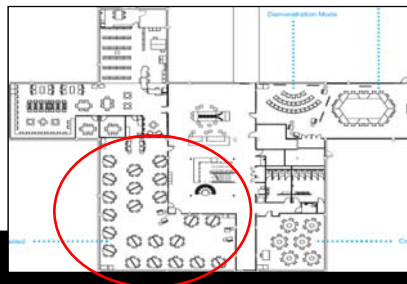
- Academic Staff accommodation

Get this....



Lessons Learned

- Pedagogy and new adaptable environment
 - Some embraced new teaching spaces
 - Some re-created old environment and put up walls



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Lessons Learned

- Not enough Academic Staff training
- Most Academic Staff were not resident in Manukau – popping in & out
 - Hard to get them together
 - Not sufficient time for student liaison

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Lessons Learned

- Community buy-in is critical and **takes time**



- Campus not yet 'owned' by the community



Student Survey Results

- IT Services
 - Happy with ICT services
 - 99% have their own PC
 - 88% have broadband at home
 - 66% connected with their own PC to wireless campus facilities



Student Survey Results

- Student Life & Community
 - Majority happy with student spaces & facilities (except cafe)
 - Majority felt part of campus community
 - Are interested in more social support



Student Survey Results

- Library
 - Bigger selection of books requested
 - More study room requested
 - Good face-to-face enquiry service



Student Survey Results

- Facilities
 - 32% prefer non-smoking campus
 - All loved the park-like grounds & calmness
 - 82% come in their private cars
 - 95% felt safe – good security systems & visibility
 - More banking, cheap food, a gym & dedicated campus health services requested



Student Survey Results

- Student Services
 - 35% did not know what a student advisor does or where to find one
 - 56% preferred group workshops vs. one-to-one tutoring



Student Survey Results

- Learning at Campus
 - Lecturers friendly & approachable
 - Concerns about video links
 - Technical issues / quality
 - Difficult to interact with other student
 - Difficult to ask questions



Where from here

Plans for up to 5000 students by 2020

Only with this level of enrolment the campus will make a positive difference to social and economic development of the region





Future Vision



Future Vision

Our Aim

- To remain a vibrant campus that is a source of pride for the Counties / Manukau region & its people
- To continue the contemporary approach to learning, teaching and the student experience