



CCA-EDUCAUSE Australasia 2011

Get past technology  
and define what you do

Peter Hicks 4/13/2011

 Curtin University

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

simple

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

audience

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

service

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

ecosystems

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

cocreation

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

what do you do?

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

customer +  
impact +  
expertise

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

where are you going?

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

reputation +  
target +  
date

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

how will you get there?

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

understand +  
connect +  
support +  
position

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

# conversation

Slideshow title

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J

simple  
service  
strategic

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J



thank you



[bit.ly/euHJyE](http://bit.ly/euHJyE)



@enabledRambler

Curtin University is a trademark of Curtin University of Technology  
CRICOS Provider Code 00301J