

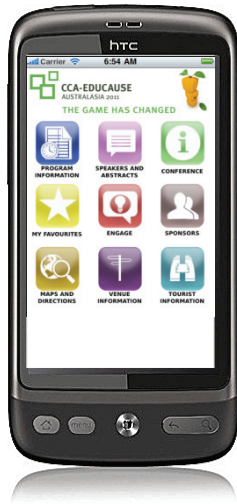


CCA-EDUCAUSE
AUSTRALASIA 2011



THE GAME HAS CHANGED

CCA-EDUCAUSE on your mobile phone



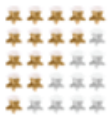
CCA-EDUCAUSE is a mobile-enabled conference. Take a look at some of the features below that you can run on almost ANY mobile device with a network connection.



View the conference program by day, by stream, sessions next hour and SEARCH for any program title or speaker.

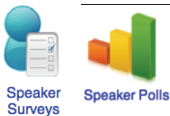


STAR any item on the program to create your **personalised conference program** that you can check via MY STARRED SESSIONS or MY FAVOURITES.



Every session listing at CCA-EDUCAUSE has a RATE THE SESSION icon (see left). Please do **submit your ratings**. We will be showing top 10 rated sessions.

Live Zone



Some speakers may ask you to fill in their **surveys and polls** and will be able to display the results on the presentation screen. Go to their session listing and tap the Live Zone icon (shown left).



We have set up interest groups where you can meet others who are interested in the same topic. **Log in, review your details and join groups**. You can list and contact others, engage in forums, surveys and polls on the topic.

WiFi Network Name:
ccaeducause

WiFi Network Password:
No password required

CCA-Educause Site Name:
blinkm.mobi/cca



click on this QR code
to get to CCA-EDUCAUSE on your mobile

QR Codes at CCA-EDUCAUSE

You will see QR codes all over the place at CCA-EDUCAUSE. Click on them and you'll be taken to something of interest. Each QR code on a sign should say where it will take you.

Your badge will have a QR code on it too. If you're talking with a sponsor or another delegate and you want to give them your contact details, you can let them click on your QR code.

If you want to turn your contact details off then log in and REVIEW MY DETAILS (Under ENGAGE) where you can click your details so they will not be shown to others.



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In addition to conference program information and interest groups there is a wealth of other information on the CCA-EDUCAUSE mobile site including restaurant and tourist information, interactive maps to the venue from wherever you are, and maps to rooms in the Conference Center.

Evaluating the Conference

At the end of the conference we would very much appreciate you filling in the conference evaluation under surveys in the Conference information icon.

Sponsors

- View Sponsors' Virtual Booths (just click on their logo)
- View their papers and brochures
- Star them for future reference

Maps & Directions

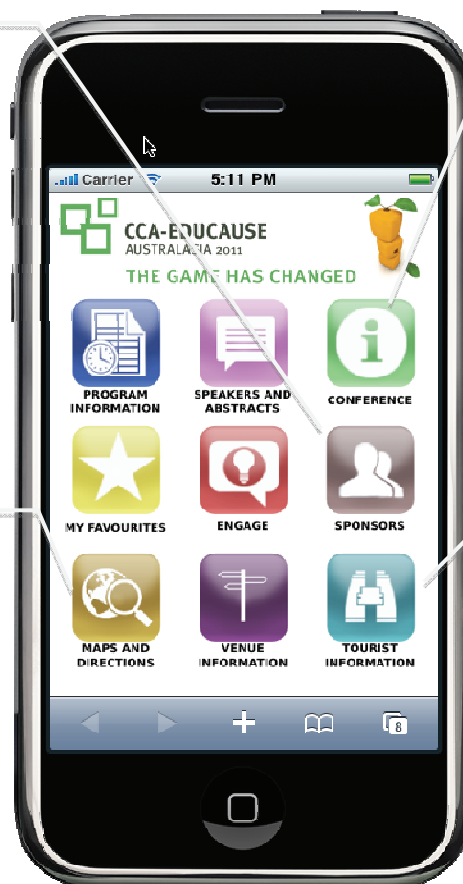
- Interactive maps
- Local maps
- Directions
- GPS aware for capable phones

Information and Feedback

- Conference contacts
- Conference-wide Discussions, Polls and Surveys

Tourist Info

- Local restaurant info (you can star these to My Favourites).
- Attractions and details
- Shows
- Weather
- Sydney airport arrivals and departures



**We strongly suggest you install a QR code reader onto your phone.
For help with this at the conference please visit the mobile services helpdesk**